

Hire&Rental Magazine

Promoting rental advantage



Representing Australia's **\$8.3 billion**
Rental industry since 1968

The HRIA's official *Hire & Rental Magazine*, keeps readers regularly informed with news, events, policy and legislative changes; helping them promote the rental proposition and operate effectively with safe, compliant, and reliable equipment.

HRIA members have supplied equipment to the **construction, mining, agricultural** and the **event & party hire** sectors for over 50 years!

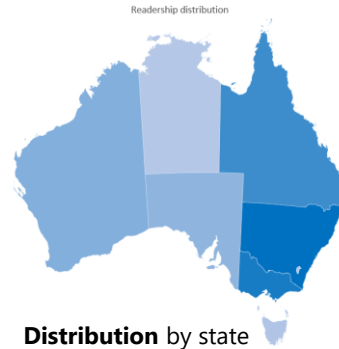
Our audience

People, projects and people worth remembering.

Hire & Rental Magazine - a premium quarterly publication for hire industry leaders, reviewing, challenging and evolving the ideas that shape our industry.

6,639	700	\$8.3bn
Circulation*	Member firms	Industry revenue

7,830	0.7%	\$1.6bn
Businesses	Annual growth	Industry profit



*The only CAB-audited publication in the Rental & Hiring Services category, average annual net circulation as reported for the annual period ending March 2019



CIRCULATIONS
AUDIT BOARD



Print – features

Every issue, Hire & Rental Magazine provides industry suppliers with as much coverage as possible. Giving members the best choice of new and innovative technology for their rental fleets.

	February	May	August	November
Every Issue	Safety, HR & Management, Finance & Advisory, Legislation, Standards & Compliance Cyber security, Innovation			
General Equipment	Earthmoving Mini equipment & landscaping Portables, Lighting	Power tools Lifting Turf & Landscaping HIRE20	Traffic Management Site equipment Earthmoving & minis Washing, cleaning & sanding	Power, pumps & lighting Commercial vehicles Trailers & tippers
Access	Scissors Spiders	Booms Secondary guarding	Telehandlers Forklifts	Scaffolding Trailer & truck mounts
Events & Party Hire	Staging & flooring Furniture	Power Lighting & AV Cold storage	Marquees, tents, structures, linings Care & Maintenance	Mobile kitchens Catering Equipment HVAC

Send your stories to the editor:

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Mob: 0428 107 341

To advertise, contact:

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Tel: 02 9998 2255

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When disaster strikes...

You'll be Prepared

Accidents happen more than you think. The Australian insurance industry pays \$147.5m in claims each working day.

Make sure you have the right cover for your circumstance with HRIA Insurance Brokers.

The preferred insurance partner of the association, HRIA Insurance Brokers provide added value for members by leveraging expert industry knowledge through the direct input from the HRIA coupled with specialist insurance advice.

1300 020 162

HRIA INSURANCE BROKERS


PSC Insurance Brokers (Aust) Pty Ltd T/as HRIA Insurance Brokers. (AFSL 342385). Please refer to our Financial Services Guide on our website for information on our products and services and how we are remunerated.

Access In Action

**Access
in Action**

EWPA
OFFICIAL PUBLICATION OF THE ELEVATING WORK
PLATFORM ASSOCIATION OF AUSTRALIA INC.
www.ewpa.com.au

**AUG
2019
VOL 21
NO. 1**



**REACH
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SKYJACK
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rebranded – p28**

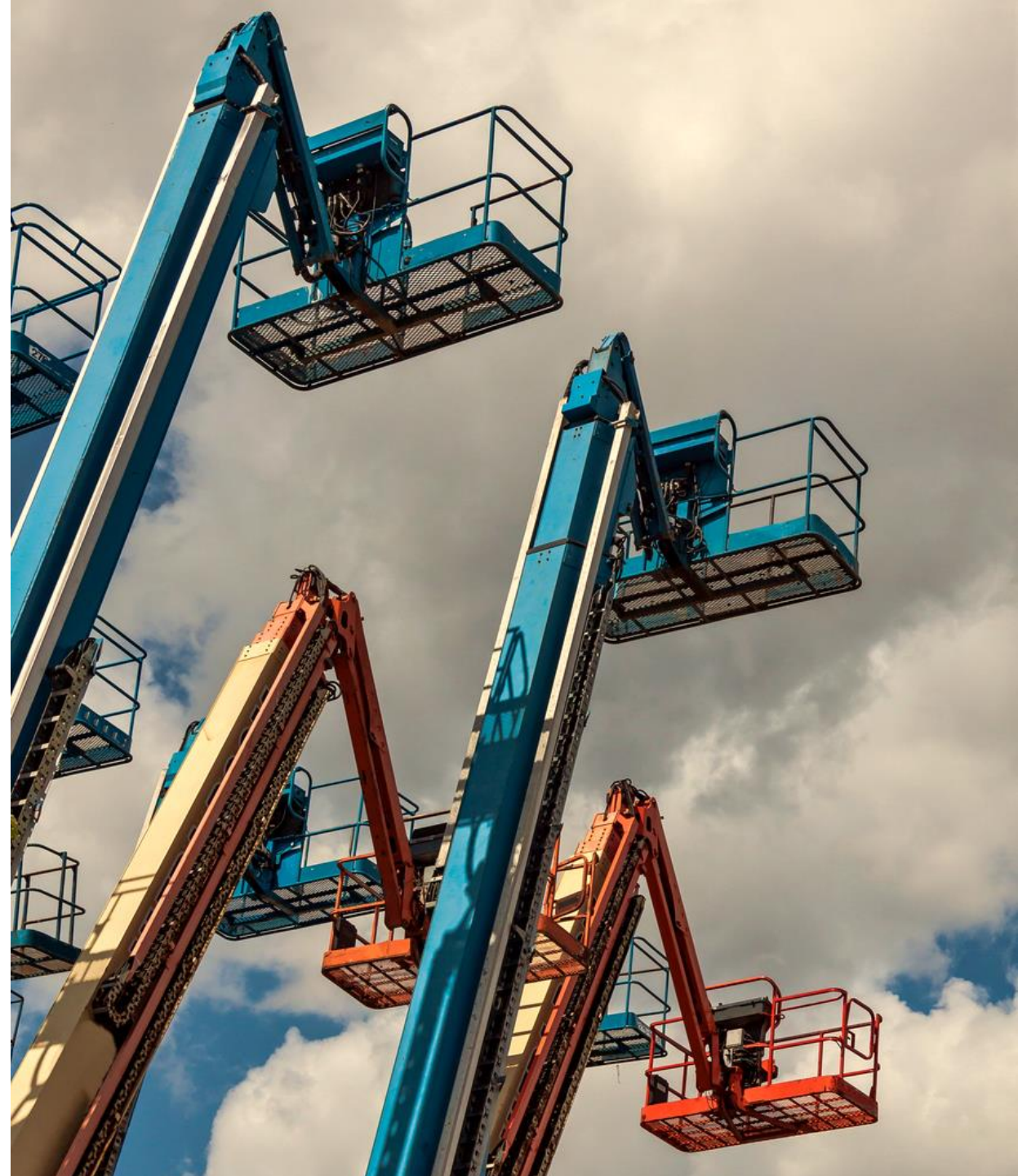
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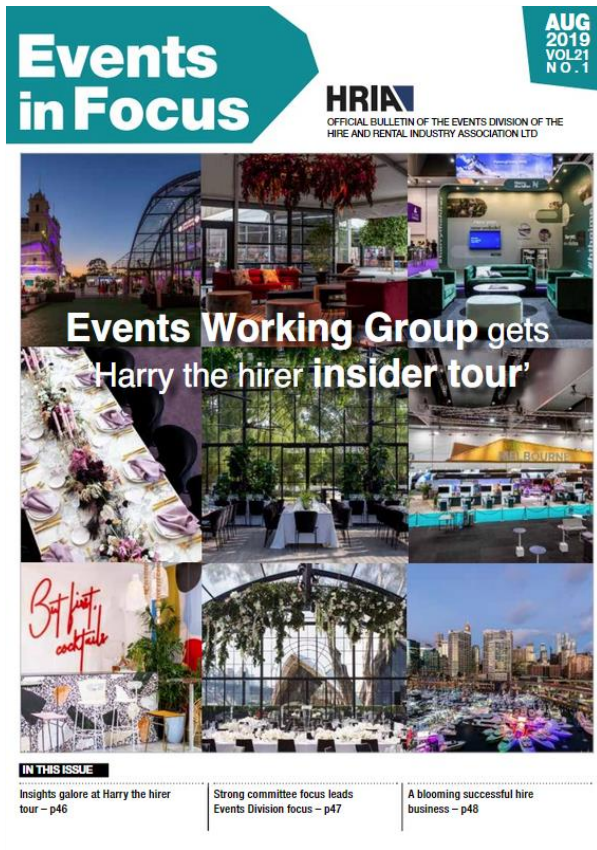
- Scissor & spider lifts
- Booms & knuckles
- Telehandlers
- Scaffolding
- Truck and trailer mounts

EWPA
Elevating Work Platform Association

Every quarter, a special supplement dedicated to the *Elevating Work Platform Association (EWPA)* covers all the latest stories from the powered access industry; including the latest equipment, which make up almost 25% of the value of the Australian rental industry.



Features – Events In Focus



- Catering equipment
- Heating & air conditioning
- Furniture & dressings
- Fencing & toilets
- Marquees & structures
- Cold storage
- Staging & flooring
- Lighting & AV

Events In Focus reports on the latest developments and equipment for Australia's flourishing events industry.



RATE CARD – PRINT

PRICES

	HRIA member rate		non-member rate		dimensions (mm)		
	Single issue	4x rate	Single issue	4x rate	Type	Trim	Bleed
Full Page	\$3,780	\$3,150	\$5,400	\$4,500	274 x 184	297 x 210	307 x 220
Half Page (H)	\$2,205	\$1,850	\$3,150	\$2,643	130 x 185		
1/3rd page (horizontal strip)	\$1,950	\$1,500	\$2,786	\$2,143	86.5 x 185		
Quarter Page (portrait)	\$1,575	\$1,285	\$2,250	\$1,836	130 x 86.5		
Double Page Spread (DPS)	\$6,200	\$5,800	\$8,857	\$8,286	274 x 400	297 x 420	307 x 430
Front Cover*	\$4,200		<i>HRIA members only</i>		194 x 184	201 x 210	211 x 220
Access in Action Front Cover*	\$3,465		<i>HRIA members only</i>		182x186	192x191	202x201
Events in Focus Front Cover*	\$3,465		<i>HRIA members only</i>		182x186	192x191	202x201

Available subject to conditions*
 Inserts - cost on application
 GST Excluded.

DEADLINES

Issue	Editorial deadline	Booking deadline	Artwork deadline	Publish period
Feb-2020	29-Nov-19	07-Dec-19	18-Dec-19	Feb-20
May-2020	06-Mar-20	07-Mar-20	14-Mar-20	May-20
Aug-2020	06-Jun-20	07-Jun-20	28-Jun-20	Aug-20
Nov-2020	30-Aug-20	02-Sep-20	23-Sep-20	Nov-20

Engine repower milestone delivery supports Beyond Blue

aim to continually support our customers with their specific and ever-changing requirements. "This highly successful project is testament to the approach and technical ability of key people from each company. This year is also Cummins' 100th anniversary, and to mark that milestone, this engine has serial number 9800100. Komatsu and Cummins celebrated the delivery of the

ALL THE HIRE & RENTAL EQUIPMENT YOU NEED UNDER THE ONE ROOF.

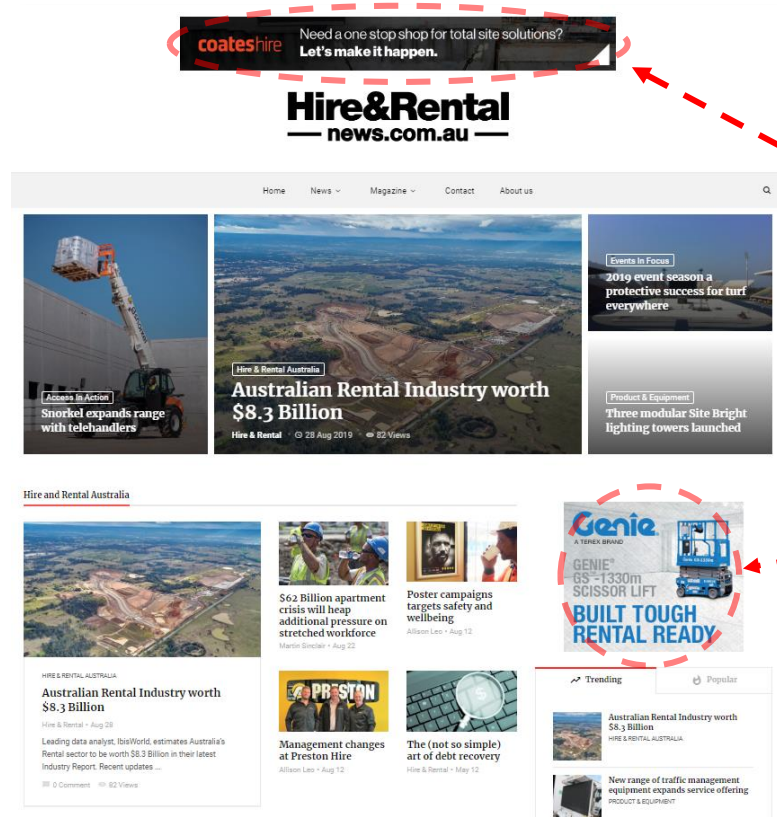


RATE CARD – DIGITAL

Reach the audiences of the HRIA, EWPA and TSHA through our regular newsletter and website

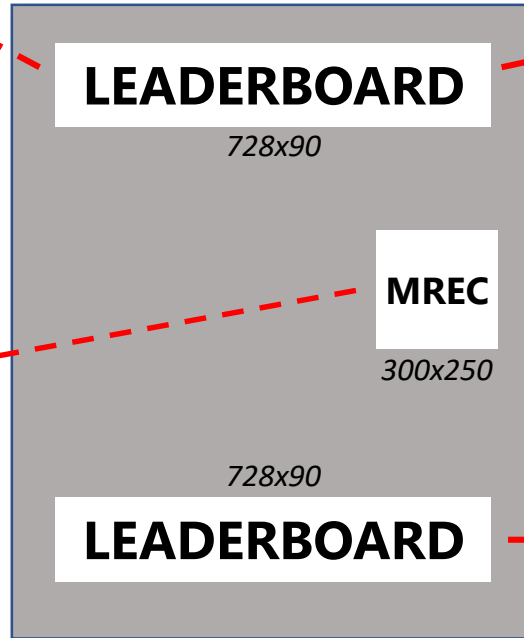
The website

www.hireandrentalnews.com.au



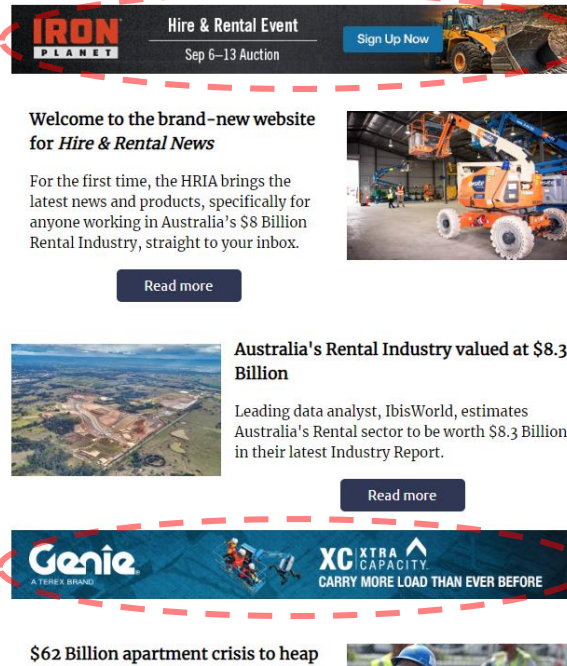
	website		newsletter		dimensions (px)
	HRIA member	non-member	HRIA member	non-member	
Leaderboard	(per month) \$1,500	(per month) \$1,667	(per send) \$1,500	(per send) \$1,667	728x90
MREC	\$750	\$833	n/a	n/a	300x250

Subject to availability.
GST excluded.



The newsletter

Hire & Rental News



HIRE20

For over 50 years, Australia's rental sector has helped customers achieve the efficient adoption of equipment and machinery across a range of industries, including construction, agriculture and mining.

Being pioneers of the share economy, the rental industry has always been at the leading edge of technology, helping customers operate plant and equipment more productively, safely and without the trappings of asset ownership.

This year, in Adelaide, HIRE20 brings the very best innovations on offer, delivering critical advantage and inspiration to rental firms.

For exhibitor and sponsorship enquiries, please contact:

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ADELAIDE

